



Managing Work Related Road Safety

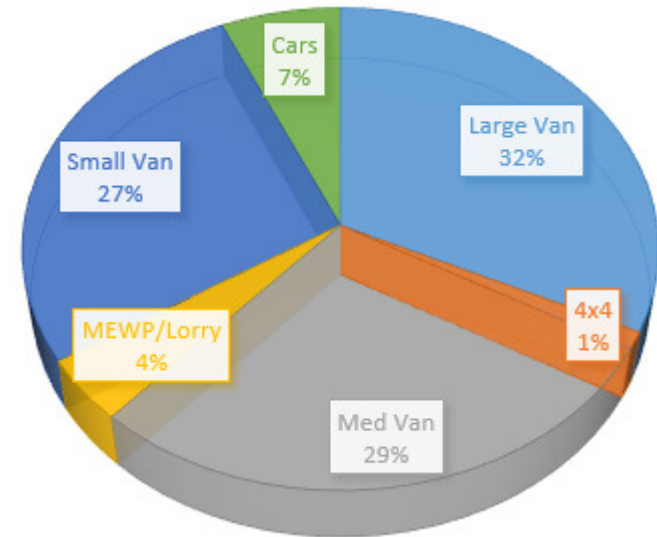
What should be in a driving at work policy and using it to drive positive outcomes for all.

Pauline Moore GradIOSH

H&S Advisor BT Ireland

BT in Northern Ireland

- We directly employ over 2400 people in NI
- Our fleet in NI has 702 vehicles on the road every day.
- On average, our vehicles travel 74k miles each week
- Our vehicles are maintained by BT Fleet

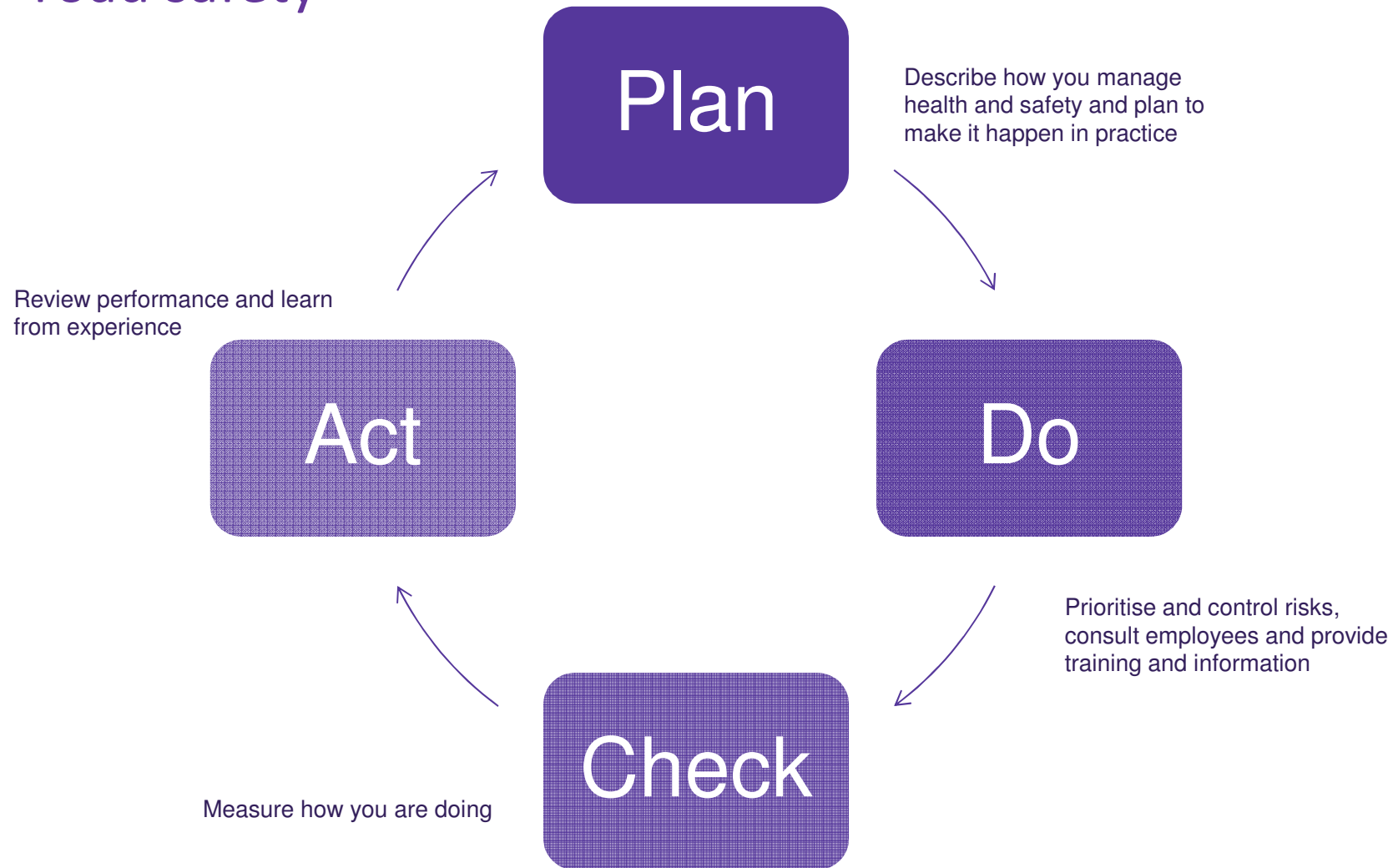


Driving at Work Policy

- HSE - INDG382
- HSENI – Driving at Work – An Employer's Guide



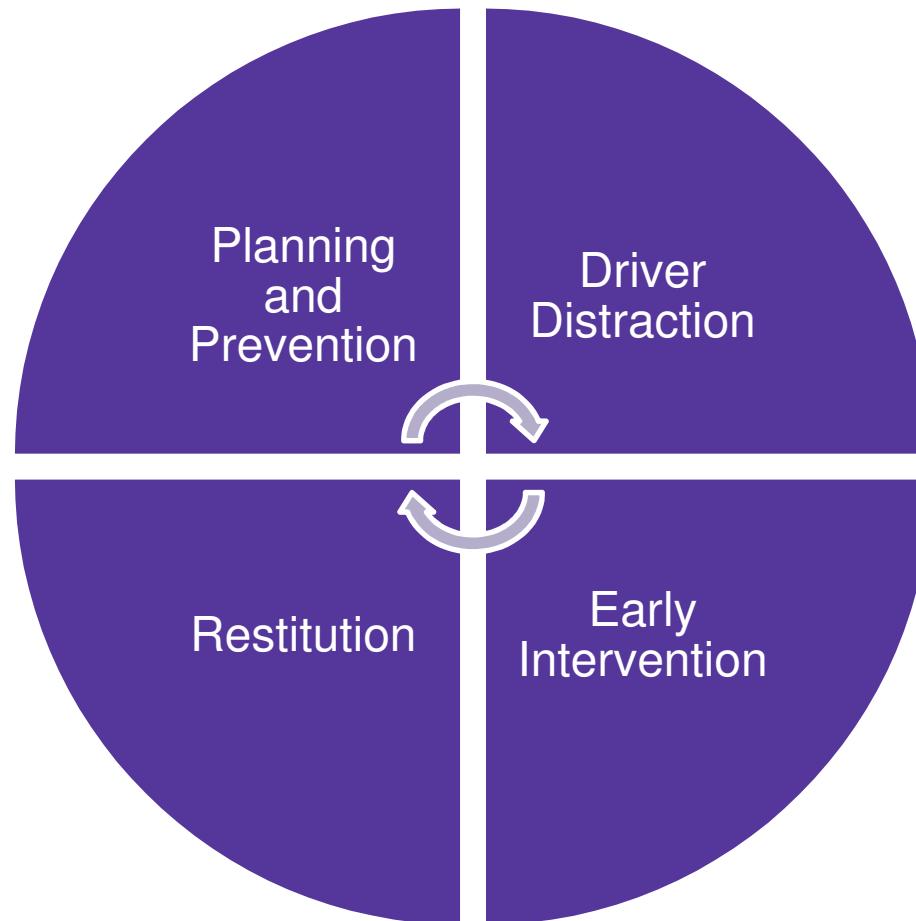
HSE/HSENI approach to managing work-related road safety



Plan

Our minimum standards

Do



Planning
and
Prevention

Minimum Standards

Assessing Risk

- Who drives for BT
- Licensed for vehicle
- Safe driving – core competency

Information and Support

- Driver handbooks
- Medical surveillance where required
- Regular briefings and TBT

Vehicle

- Right vehicle for job
- Daily vehicle check
- Regular maintenance

Planning
and
Prevention

Minimum Standards

Risk assessing and training

CERTIFICATE OF COMPLETION

Presented to
Pauline Moore

Course	Delivery Type	Duration	Purpose
Managing Safe Driving for Managers	WebEx	1 hour	Educate managers on how to use the driver management system
StartingPoint - RiskCOACH	Online	20 min	Scenario based coaching and good practice
SAFED	F2F	3 hours	Theory session on fuel efficient driving, followed by 2 hours coaching in their work vehicle on the road
Get back in control	F2F	Half Day	For drivers who have experienced collisions whilst reversing
Professional van driver induction	F2F	Full Day	For drivers of 3.5 ton commercial vehicles
Personal Focus	F2F	Half Day	For drivers with specific issues/problems identified

RoadRISK [®] : Defensive Driving An assessment analysing the risk exposures you face when driving.	Low	2014-03-04
RoadRISK [®] : Feedback Provides feedback on your RoadRISK [®] result.	Complete	2014-03-04
RoadRISK [®] : Rating	Medium	2014-03-04

Driver Distraction

Minimum Standards

Mandatory

- No smoking
- Hands-free devices only
- No eating/drinking
- No conference calls
- No emails/texts
- Sat nav – program before driving

Guidance

- Avoid taking calls
- Use Voicemail
- Take breaks to deal with call/messages
- Tell people you are driving and keep call short
- Ask people to call you back when they have stopped

Consequences

- Discipline to be considered if found to be using a hand held device

Early
Intervention

Minimum Standards

Restitution

Early Intervention

- High Risk Drivers
- Keep up to date with latest developments

Restitution

- All collisions/incidents to be reported within 24 hours
- Counselling/support available
- Driver reassessment and coaching

Check

How are we doing?

Travel
Transport
Team

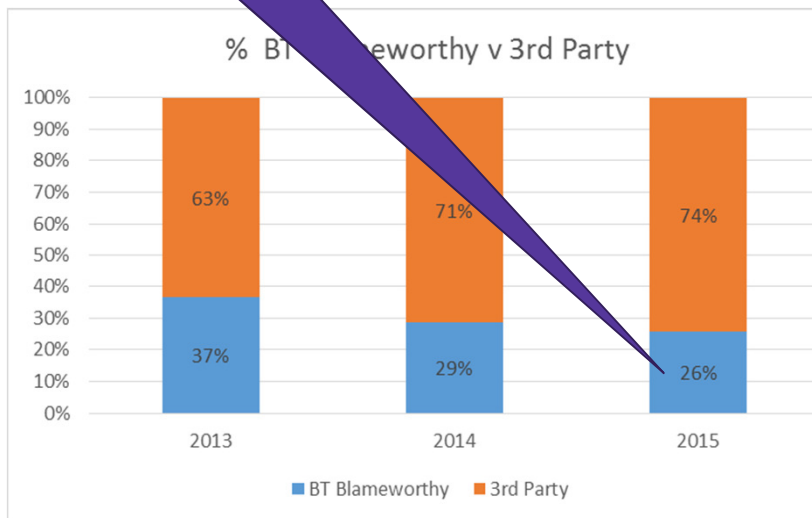
Vehicle
Incident
Investigation

BT at fault or
3rd party?

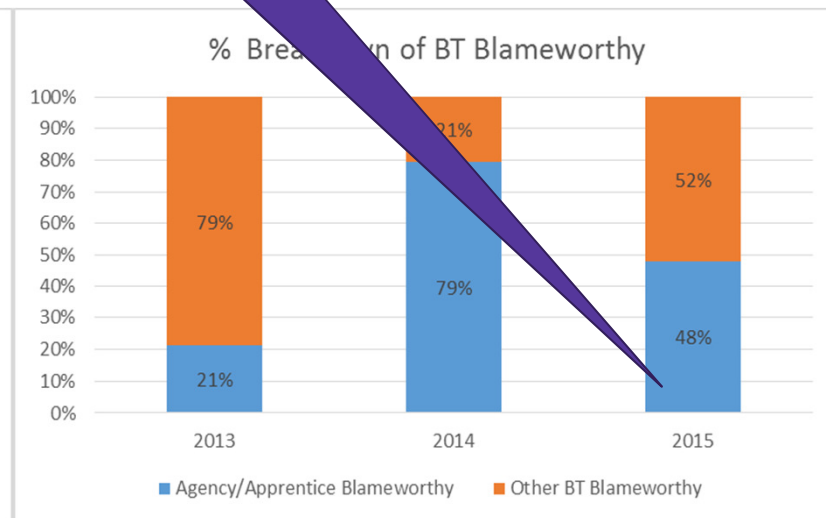
Track on
Dashboard

Identify Trends

Collision rate per
100,000 miles = 0.66



Collision rate per
100,000 miles = 0.32



Act

How do we try to improve?

Information

- Road Safety Presentations
- Briefings and TBT on Safe Driving – targeted to observed trends
- On the Road booklet
- Sat Nav – pre-programmed

Training

- 121 Driver Training for New Starts
- Proactively arrange driver training for those involved in incidents
- Explore options for additional education

Instruction

- Reinforce mandatory minimum standards

Supervision

- Investigate every incident – no matter how small
- Line Manager checks
- Health issues

In Conclusion



Thank you for listening

